

Listing of the Claims

Please amend Claims 1, 8, 15 and 20, as follows:

1. **(Currently Amended)** A method, comprising:
communicating a user interface from a server system to a client system via a network communication link, wherein
the user interface includes a plurality of user interface displays configured to capture consumer loan application data corresponding to a plurality of consumer loan applications,
the plurality of user interface displays are configured to receive a user input **from a user** of the consumer loan application data in at least one data field associated with one of the plurality of consumer loan applications selected by **the** **[[a]]** user, and
the user interface is configured to present a sequence of user interface displays associated with the selected consumer loan application wherein the sequence of user interface displays is a subset of the plurality of user interface displays;
receiving the consumer loan application data at the server system from the client system via the network communication link;
storing the consumer loan application data in a storage device, wherein said storing is performed by the server system; and
communicating at least a portion of the consumer loan application data **input by the user** from the server system to the client system to pre-populate at least one data field corresponding to a subsequent user interface display of the sequence of user interface displays **for display to the user**.

2. (Previously Presented) The method of claim 1, wherein the plurality of consumer loan applications may be selected from a group including an auto loan application, an auto lease application, a personal loan application, a home equity loan application, a credit card application, and a small business loan application.

3. (Previously Presented) The method of claim 1, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with the one of the plurality of consumer loan applications specified by the user.

4. (Previously Presented) The method of claim 1, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with a consumer loan application other than the one of the plurality of consumer loan applications specified by the user.

5. (Previously Presented) The method of claim 1, wherein
the plurality of user interface displays comprise hypertext markup language
(HTML) documents, and
said communicating the user interface from the server system to the client system
comprises transmitting the HTML documents via a network
communication protocol in response to a request from the client system.

6. (Previously Presented) The method of claim 1, wherein storing the consumer loan application data in the storage device comprises:
storing the data in a manner to be retrieved by the server system in response to
customer identifying information.

7. (Previously Presented) The method of claim 1, wherein the plurality of user interface displays comprises:
a sequence of user interface displays configured to capture consumer loan
application data corresponding to the one of the plurality of consumer loan
applications specified by the user, wherein
the sequence of user interface displays being accessible to the user in
series via actuation of a button associated with each display of the
sequence of user interface displays.

8. **(Currently Amended)** A machine-readable medium that includes a set of instructions, the set of instructions, which when executed, perform a method, comprising:

- communicating a user interface from a server system to a client system via a network communication link, wherein
 - the user interface including a plurality of user interface displays
 - configured to capture consumer loan application data
 - corresponding to a plurality of consumer loan applications,
 - the plurality of user interface displays configured to receive a user input **from a user** of the consumer loan application data in at least one data field associated with one of the plurality of consumer loan applications selected by **the** **[[a]]** user, and
 - the user interface is configured to present a sequence of user interface displays associated with the selected consumer loan application wherein the sequence of user interface displays is a subset of the plurality of user interface displays;
- receiving the consumer loan application data at the server system from the client system via the network communication link;
- storing the consumer loan application data in a storage device, wherein said storing is performed by the server system; and
- communicating at least a portion of the consumer loan application data **input by the user** from the server system to the client system to pre-populate at least one data field corresponding to a subsequent user interface display of the sequence of user interface displays **for display to the user**.

9. (Previously Presented) The machine-readable medium of claim 8, wherein the plurality of consumer loan applications may be selected from a group including an auto loan application, an auto lease application, a personal loan application, a home equity loan application, a credit card application, and a small business loan application.

10. (Previously Presented) The machine-readable medium of claim 8, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with the one of the plurality of consumer loan applications specified by the user.

11. (Previously Presented) The machine-readable medium of claim 8, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with a consumer loan application other than the one of the plurality of consumer loan applications specified by the user.

12. (Previously Presented) The machine-readable medium of claim 8, wherein the plurality of user interface displays comprise hypertext markup language (HTML) documents, and
said communicating the user interface from the server system to the client system comprises transmitting the HTML documents via a network communication protocol in response to a request from the client system.

13. (Previously Presented) The machine-readable medium of claim 8, wherein storing the consumer loan application data in the storage device comprises:
storing the data in a manner to be retrieved by the server system in response to customer identifying information.

14. (Previously Presented) The machine-readable medium of claim 8, wherein the plurality of user interface displays comprises:
a sequence of user interface displays configured to capture consumer loan application data corresponding to the one of the plurality of consumer loan applications specified by the user, wherein
the sequence of user interface displays being accessible to the user in series via actuation of a button associated with each display of the sequence of user interface displays.

15. (**Currently Amended**) A method, comprising:
receiving a user interface from a server system via a network communication link,
the user interface including a plurality of user interface displays
configured to capture consumer loan application data corresponding to a plurality of consumer loan applications;

receiving a user input **from a user**, the user input comprising entry of the consumer loan application data into at least one data field associated with one of the plurality of consumer loan applications specified by **the [[a]] user**;

displaying a sequence of user interface displays associated with the specified consumer loan application wherein the sequence of user interface displays is a subset of the plurality of user interface displays;

communicating the consumer loan application data to the server system to store in a storage device; **and**

receiving at least a portion of the consumer loan application data **input by the user** from the server system to pre-populate at least one data field of a subsequent user interface display of the sequence of user interface displays; **and**

displaying the subsequent user interface display to the user.

16. (Previously Presented) The method of claim 15, wherein the plurality of consumer loan applications may be selected from a group consisting of an auto loan application, an auto lease application, a personal loan application, a home equity loan application, a credit card application, and a small business loan application.

17. (Previously Presented) The method of claim 15, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with the one of the plurality of consumer loan applications specified by the user.

18. (Previously Presented) The method of claim 15, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with a consumer loan application other than the one of the plurality of consumer loan applications specified by the user.

19. (Previously Presented) The method of claim 15, wherein a portion of the plurality of user interface displays comprise a sequence of user interface displays

configured to capture consumer loan application data corresponding to the one of the plurality of consumer loan applications specified by the user.

20. **(Currently Amended)** A machine-readable medium that includes a set of instructions, the set of instructions, which when executed, perform a method, comprising:

- receiving a user interface from a server system via a network communication link, the user interface including a plurality of user interface displays configured to capture consumer loan application data corresponding to a plurality of consumer loan applications;
- receiving a user input **from a user**, the user input comprising entry of the consumer loan application data into at least one data field associated with one of the plurality of consumer loan applications specified by **the [[a]]** user;
- displaying a sequence of user interface displays associated with the specified consumer loan application wherein the sequence of user interface displays is a subset of the plurality of user interface displays;
- communicating the consumer loan application data to the server system to store in a storage device; **and**
- receiving at least a portion of the consumer loan application data **input by the user** from the server system to pre-populate at least one data field of a subsequent user interface display of the sequence of user interface displays; **and**
- displaying the subsequent user interface display to the user.**

21. (Previously Presented) The machine-readable medium of claim 20, wherein the plurality of consumer loan applications may be selected from a group consisting of an auto loan application, an auto lease application, a personal loan application, a home equity loan application, a credit card application, and a small business loan application.

22. (Previously Presented) The machine-readable medium of claim 20, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with the one of the plurality of consumer loan applications specified by the user.

23. (Previously Presented) The machine-readable medium of claim 20, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with a consumer loan application other than the one of the plurality of consumer loan applications specified by the user.

24. (Previously Presented) The machine-readable medium of claim 20, wherein a portion of the plurality of user interface displays comprise a sequence of user interface displays configured to capture consumer loan application data corresponding to the one of the plurality of consumer loan applications specified by the user.